

# We'd like to complement ourselves and Lotus. With Lancia!



When you specialise in beautifully engineered cars such as Lotus, most other cars appear dull, uninspiring and inevitably have that "production-line look" about them. However, we scratched our heads, looked around and found the exception, Lancia, one of Italy's finest sporting automobiles. And to cut a short story even shorter, we have now become Lancia agents.

Why choose Lancia? Well, we chose them for the same reasons that we are sure you will. Lancia still retain the traditional qualities of craftsmanship, imaginative engineering and positive reliability that has been their hallmark for over fifty years.

Why did Lancia choose us? Again, for the same reasons we are sure you will. Over the past years we have built up a reputation for efficient (and therefore cost-cutting) service which, in a time of continuously rising prices, we are sure you will welcome. Take a look round our workshops and you'll see what we mean, Lancia did. And that's one reason why we're Lancia agents.



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